

**Empowering *You* to
Better the Communities
In Which You Operate**

Through our research we educate our clients and members on the trends and best practices in various areas of community involvement. Our network of members is a place for community relations professionals from both the nonprofit and for profit sectors to share and learn from each other. The research and education together with the collaboration, helps companies create a greater impact, improving communities wherever they operate.



Some of Our Member Companies:

- Capital One
- Cisco
- CSX
- Deloitte Services
- EMBARQ
- Genworth Foundation
- Blue Cross and Blue Shield of Florida
- Pitney Bowes Education and Literacy Fund
- Target
- TD Bank
- Texas Health Resources
- Verizon
- Walt Disney World Co.
- Waste Management



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*Empowering Companies
to Better Communities*

**The Benefits
of Membership**

www.lbgresearch.org

Research + Education + Collaboration = IMPACT!

LBG Research Institute is the only nonprofit organization that is solely devoted to conducting research in the area of community investment. Our mission is to empower companies to better communities through research, education, and collaboration. These three elements combine to help you make the maximum impact on your communities.

Research

LBG Research Institute engages in the most advanced research currently being undertaken on topics such as strategic philanthropy, volunteerism, international community involvement, measurement and evaluation, and other important community investment issues.

Education

Members have access to information on community investment trends, statistics, and best practices, as well as tools, resources, news articles, case studies, and

Your Membership in

LBG Research Institute Includes:

- ◆ Seven free hours of custom research by LBG Research Institute knowledge experts to answer your specific questions
- ◆ Free participation in quarterly audio conferences/webinars on the latest LBG research for your entire staff
- ◆ Members-only networking conference calls
- ◆ Corporate subscription to Trends, Topics and Tidbits (T³), LBG's quarterly electronic newsletter on trends in corporate community involvement and philanthropy
- ◆ Inclusion and access to member directory (*guidelines apply*)
- ◆ Recognition on the LBG web site
- ◆ PLUS...20% discount on all Institute publications, including research reports, studies and CDs, all seminars, conferences, and workshops, and additional custom-tailored benchmarking and research services

publications on various community investment topics.

Collaboration

Being a member of The Institute provides unique networking and collaboration opportunities.

Institute-sponsored conferences, seminars, and workshops, as well as periodic conference calls, afford member companies the opportunity to dialogue with their peers, key stakeholders, and potential partners.

IMPACT!

Let us help you make an impact. Gain a trusted partner in your quest to better your communities when you join LBG Research Institute.

Call 203-240-5766 for more information or visit us on the Web at www.lbgresearch.org.

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